

---

WARNER BROS. INTERACTIVE ENTERTAINMENT ANNOUNCES THE LAUNCH OF

## ***TOUCHMASTER 3***

**PLAY 20 ALL-NEW GAMES IN ONE ON THE DS THIS HOLIDAY SEASON**

---

Burbank, Calif. – Oct. 27, 2009 – Warner Bros. Interactive Entertainment announces the launch of ***TouchMaster 3***, the latest installment in the hit casual puzzle game series, today for Nintendo DS™ in North America. The ***TouchMaster*** brand is the top selling non-first party puzzle game franchise for Nintendo DS\*, and ***TouchMaster 3*** offers 20 all-new games for pick-up-and-play fun on the go this holiday season.

***TouchMaster 3*** is packed with challenging and addictive mini games for players of all ages and abilities, making it a great gift and perfect for holiday travel. Making full use of the DS touch screen and stylus, ***TouchMaster 3*** is perfect for quick play sessions or hours of fun, and players can work through puzzles alone or compete head-to-head. Up to two players can compete using local wireless in addition to single player and download play options.

Players take on action, word, puzzle, strategy and card game challenges to become a ***TouchMaster*** expert. The game features 16 brand new games to the franchise including Bumperball, Canon Fire, Domino Run, Nine Hole, Electro Maze, Sea Word, Stud Royale, Target Royale, Counterweight, Block Dropper, Fuse Line, Slime Assault, Recall, Chef Memory, Sludge Works and Wild Words. Newly updated games include Prisma Tix 2, Dice King 2, Triples Plus, and Poker Slide Challenge.

***TouchMaster 3*** contains updated graphics and features new 3D art in the trophy rooms for a more enjoyable and visually appealing gameplay experience. Players can track progress by collecting trophies and badges to earn wizard points and unlock new titles. Gamers can earn all 500 wizard points and become the Grand Touch Master!

***TouchMaster 3*** is developed by Hijinx Studios, published by Warner Bros. Interactive Entertainment and rated “E” with Mild Cartoon Violence and Mild Language. The game is available for the suggested retail price of \$29.99. For more information, please visit [www.touchmaster3.com](http://www.touchmaster3.com).

### **About Warner Bros. Interactive Entertainment**

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment Group, is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all current and future platforms, including console, handheld and PC-based gaming for both internal and third party game titles.

---

\* Source: The NPD Group/ Retailer Tracking Service

TOUCHMASTER 3 software © 2009 Warner Bros. Entertainment Inc. Developed by Hijinx Studios, LLC. Nintendo DS is a trademark of Nintendo. © 2006 Nintendo. All other trademarks and copyrights are the property of their respective owners. All rights reserved.



TOUCHMASTER and all related characters and elements are trademarks of and © Warner Bros. Entertainment Inc.  
WB GAMES LOGO, WB SHIELD: ™ & © Warner Bros. Entertainment Inc.  
(s09)

**CONTACT:**

Megan Korn Russell  
Warner Bros. Interactive Entertainment  
818-977-0526  
[megan.korns@warnerbros.com](mailto:megan.korns@warnerbros.com)

Craig Sinel  
fortyseven communications  
323-658-1200  
[craig@fortyseven.com](mailto:craig@fortyseven.com)